CCNA

Dear Judges,

RE: 305 Agricultural Story

Writing an agricultural story for a diverse rural community in the heart of Huron County, the most agriculturally productive county in Ontario with over 2,500 farms, can be an impossible mission. On one hand, you are writing for farmers who know more about the subject than we do. On the other hand, many of our readers live in villages and towns with little experience or knowledge about the fields and farms that surround us, including an increasing number of urban transplants.

Catching a balance to help our readers understand a little bit about the industry without, to be honest, sounding a little bit naïve to our subscribers who live it every day, is not easy.

This “slice of life” on a dairy farm story was in support of our annual Dairy Month celebration and highlighted a local farm family.

These types of stories are important to connect all facets of our community.

Sincerely



Deb Sholdice

Publisher