

Facebook Campaign - Sacramento Observer - Person Of The Year

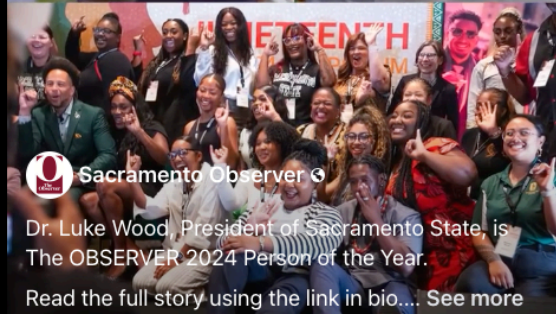
The Observer was thrilled to announce our “2024 Person of the Year” award went to Sacramento State University President Dr. Luke Wood, a trailblazer who is boldly redefining the narrative at Sacramento State with his commitment to creating a distinctly Afrocentric educational experience. This momentous recognition was accompanied by a Facebook post and a compelling reel that featured highlights from an exclusive interview with Dr. Wood. The announcement sparked considerable engagement, becoming one of the most discussed topics on The Observer’s Facebook page this year.

Facebook URL:

<https://www.facebook.com/photo/?fbid=1137901271677617&set=pb.100063732651050.-2207520000>

Facebook Reel URL: <https://www.facebook.com/reel/10035535889806414>

Website URL: <https://sacobserver.com/2024/12/2024-observer-person-of-the-year/>





The
Observer

PERSON OF THE YEAR

President **Dr. Luke Wood** Is
Taking Historic, Unapologetic
Steps In Shaping A Uniquely
Afrocentric Experience At
Sacramento State

By Genoa Barrow, Page 16

