

18. FACEBOOK CAMPAIGN

Forward Times Team Member Iman Eli sharing one of her many engaging daily Facebook posts highlighting key stories and current events, highlighting news and current events that are important to the African American community.

This post announced the triumphant return of Houston radio icon, Madd Hatta, to the legendary Majic 102.1, the city's premier R&B station. Madd Hatta's illustrious journey began post-graduation from North Carolina A&T State University, where he swiftly conquered the Greensboro market. In 1993, he made his mark in Houston on Majic 102.1 nights, subsequently soaring to greater heights as the afternoon show host at 97.9 The Box in 1995. His ascent continued with a move to mornings, where he pioneered the groundbreaking "Madd Hatta Morning Show" on 97.9 The Box in 2001.

FORWARD TIMES SOCIAL MEDIA - FACEBOOK

SUBJECT MATTER: Madd Hatta Returns to Majic 102.1

POST DATE: February 9, 2024

<https://www.facebook.com/forwardtimesonline/posts/pfbid02946C4NdQWBjw3RYpGbCRS6VYShYuA14H22HCfjtGjorwYmkE5Krt8ntfKgHmQb1pl>



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